



PRÍNCIPE ISLAND

Conservation & Communities Contribution

First Public Impact Report
For 1 October 2021 to 31 December 2022

Published 31 March 2023

[Report in English below; Relatório em português [aqui](#)]



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What is HBD Príncipe?

HBD Príncipe (“HBD”) is an ecotourism and agroforestry business based in the twin-island nation of São Tomé and Príncipe. With four unique boutique hotel properties (one of which is currently closed for refurbishment) as well as agricultural operations, our focus is on the sustainable development and conservation of Príncipe. If you would like to learn more or share feedback about our efforts, we encourage you to explore [our website](#).



What is the Conservation & Communities Contribution (“CCC”)?

In alignment with [HBD Príncipe's vision](#), guest rates for HBD hotels in Príncipe (Roça Sundry and Sundry Praia), include a CCC of €25 per person, per night (13+ years*). Through the CCC, guests at Roça Sundry and Sundry Praia directly support local projects. The amount received is distributed as follows:

COMPONENT 1

50% for the Príncipe Foundation: Our local NGO partner receives support for land and marine conservation projects on the island, effectuated in partnership with regional authorities and local communities.

COMPONENT 2

25% for Educational Support: Individuals, organizations, and schools in Príncipe receive support for a wide range of educational activities.

COMPONENT 3

25% for Environmental & Social Support: Individuals, organizations, and communities in Príncipe receive support for environmental and social initiatives and events.

*Between 1 October 2021 and 14 November 2022, the CCC was €10 per night for children 11 and under.

Results [2021 (October — December) & 2022]

TOTAL AMOUNT RECEIVED: €181,035.83

This figure is the total amount of CCC collected between 1 October 2021 and 31 December 2022.

DISTRIBUTION

Príncipe Foundation (50% of the CCC): €90,517.91

Educational Support (25% of the CCC): €45,258.96

- **€22,157.31:** Support granted
- **€23,101.65:** Remaining*

Environmental & Social Support (25% of the CCC): €45,258.96

- **€6,442.23:** Support granted
- **€38,816.73:** Remaining*











*The plan for the remaining funds is defined in more detail later in the report.

NUMBER OF EDUCATIONAL, ENVIRONMENTAL, AND SOCIAL REQUESTS DURING THIS PERIOD

- **102:** Requests evaluated
- **50:** Requests approved

Each request for support is evaluated against the same Objective Criteria to ensure rigor and fairness.

At a Glance: The Impact of the CCC

<p>PRÍNCIPE FOUNDATION</p> <p>Marine Conservation</p> <p>Terrestrial Conservation</p> <p>Community Engagement</p> <p>IMPACT</p> <p>Conservation and protection of the biodiversity of Príncipe Island</p>	 <p>FUNDAÇÃO PRÍNCIPE</p> <p>€90,517. 91</p>	<p>PRE-SCHOOL & KINDERGARTEN</p> <p>Supported the purchase of equipment and teaching materials for two schools</p> <p>IMPACT</p> <p>Contributed to improving the quality of pre-school/kindergarten education in the Sundy and Santo Cristo communities</p>	 <p>€1,024.49</p>
<p>FLIGHT TICKETS FOR EDUCATIONAL OPPORTUNITIES</p> <p>Payment of tickets for 23 flights for international educational opportunities</p> <p>IMPACT</p> <p>Supported students and families by allowing for students who received a scholarship to pursue their studies abroad</p>	 <p>€21,132.82</p>	<p>ECO-ENTREPRENEUR: INOVARTE</p> <p>An eco-entrepreneur who recycles glass bottles to create new household and decorative products</p> <p>IMPACT</p> <p>Enabled the entrepreneur to construct a workshop and improve the quality of her products</p>	 <p>€1,418.78</p>
<p>ECO-ENTREPRENEURS: FFU</p> <p>FFU (Association of Women Artisans on Príncipe Island) produce handcrafted jewelry and mats by recycling waste material, such as discarded flip-flops</p> <p>IMPACT</p> <p>Enabled FFU to finish its store and atelier, improve the quality and quantity of production, and increase the number of customers</p>	 <p>Facilita Fora Umuen</p> <p>Associação das Mulheres Artesãs da Ilha do Príncipe</p> <p>€1,165.30</p>	<p>JUDO GLOBAL</p> <p>Transportation of Judo kimonos from Portugal to Príncipe</p> <p>IMPACT</p> <p>Judo kimonos will be available for participants to use while practising this sport</p>	 <p>€200.00</p>
<p>ENTREPRENEURSHIP CONTEST</p> <p>Sponsor the 1st and 2nd place prizes for the winners of the entrepreneurship contest led by the nonprofit Sonha, Faz e Acontece (SFA)</p> <p>IMPACT</p> <p>By guaranteeing prizes for two winners of the entrepreneurship contest, the CCC gave them the opportunity to expand their small businesses</p>	 <p>€1,750.00</p>	<p>PROTETUGA</p> <p>Support with materials and food for the educational Protetuga Soccer Championship and "Brinca Brincando" event</p> <p>IMPACT</p> <p>Brought children and adults together through recreational activities to raise awareness of sea turtle and marine conservation</p>	 <p>€417.75</p>
<p>CULTURE: CARNAVAL</p> <p>Support this cultural event with costumes, musicians, and sound equipment</p> <p>IMPACT</p> <p>Cultural celebration and raised awareness of topics such as conservation and family planning</p>	 <p>€572.40</p>	<p>MAMA CATXINA</p> <p>Support vulnerable families with groceries</p> <p>IMPACT</p> <p>As part of the Christmas Solidarity Campaign, distributed food to 30 families (2 in each Príncipe community), focusing on single mothers with more than two children or children with medical conditions</p>	 <p>€918.00</p>

Details of the Príncipe Foundation's Component



€90,517.91

Report provided by Príncipe Foundation ("Fundação Príncipe")

How did the CCC donation defray Fundação Príncipe's operating expenditure that cannot be recovered from specific project grants awarded to Fundação Príncipe by other donors?

Conservation project grants fund the significant majority of Fundação Príncipe's operating expenditure, including all activities directly affecting the biodiversity and communities of Príncipe Island. However, donors within the sector are typically unwilling to fund costs not directly contributing towards each project's conservation or development goals, often disregarding the underlying though necessary structural costs of the organizations that implement said projects. These include the core operating expenditures that potentiate the entirety of Fundação Príncipe's activity, thereby supporting the conservation of Príncipe's biodiversity and socioeconomic development. It is towards these unmet costs that the CCC donation contributed.

The expenses covered through the CCC donation consist of costs not directly linked to any one project. This is, nevertheless, crucial for the functioning of the organization as a whole and therefore indirectly contributed towards the whole of Fundação Príncipe's projects. Considering the abovementioned, the CCC supported:

Protetuga

The project aims to safeguard sea turtles in the waters and beaches of Príncipe by engaging local communities in conservation, raising awareness on the many threats facing these species, and promoting innovative approaches that reduce these threats. The project seeks to address illegal poaching, marine pollution, sand mining, and invasive predators through land- and sea-based monitoring of nesting activity, research partnerships with international institutions, and environmental education. Additionally, and as means of promoting more sustainable practices, the project supports alternative income initiatives that contribute towards a reduction in the marine pollution threatening marine turtles.

Omali Vida Nón

Aiming to mitigate threats to marine biodiversity and protect species and habitats around São Tomé and Príncipe, the project is facilitating the participatory designation and management of Marine Protected Areas by community members, local government, and other stakeholders. This approach has been developed through consultations with fishing communities on the two islands, supported by a suite of biological and socio-economic research.

The project is additionally engaging coastal communities to increase and diversify incomes through the provision of support and training for the development of sustainable micro-businesses, which directly contribute to the National Poverty Reduction Strategy, the National Sustainable Development Plan, and the objectives of the Príncipe Biosphere Reserve.

Stemming the Tide of Plastic Pollution on Príncipe Island

Through the establishment of partnerships with international researchers, the project aims to better understand the issue of marine plastic pollution on the island of Príncipe and design a strategy and regional framework to support turtle and marine conservation actions that can subsequently be replicated nationally and internationally. The project further intends to promote the local development of plastic waste-based income alternative initiatives that simultaneously contribute towards a reduction in pollution and the socioeconomic development of local communities, with a focus on women. This approach is aided by an ongoing awareness raising campaign on single-use plastic in local communities and schools.

***In Situ* Conservation of Threatened Trees**

This project aims at increasing the *in situ* conservation efforts of three threatened tree species in São Tomé and Príncipe, namely *Carapa gogo*, *Strephonema sp.*, and *Chytranthus mannii*, by protecting their natural habitats, addressing species-specific threats, supporting natural regeneration, and boosting populations through planting if needed. This project aims also at raising threatened trees up the conservation agenda and catalyse other stakeholders to engage in their conservation.

Liqueza Téla Nón

The project intends to safeguard the globally relevant biodiversity and ecosystem services of Príncipe Island through the strengthening of capacity and national frameworks for biodiversity and natural resource management, integrated territorial planning, enforcement of the environmental legal framework, and improved management of protected areas.

The implementation of its various components is the responsibility of several government directorates, the Regional Government of Príncipe, and a consortium of NGOs led by BirdLife International, within which Fundação Príncipe is an implementing partner. Main project activities led by Fundação Príncipe include: updating the Príncipe Natural Park's (PNP) Management Plan; identifying High Conservation Value areas and formalizing innovative mechanisms that ensure their sustainable management; implementing biodiversity and threat monitoring protocols; building local capacity and providing technical support towards the effective management of the PNP; and engaging local stakeholders in the development and implementation of strategies for community led conservation management.

"On behalf of the entire Fundação Príncipe Team, I would like to thank the contribution of the CCC that supports many of our actions and projects."

- Estrela Matilde, Executive Director of the Fundação Príncipe

Details of the Educational Component

€22,157.31

Type of Support	Country	Quantity	Educational Course	Educational Center	Testimonial
<p>FLIGHT TICKETS FOR EDUCATION ABROAD</p> <p>Payment of flight tickets for educational opportunities in Portugal.</p> <p>Through CCC's Educational Component, we supported students from Príncipe with flight tickets to Portugal related to educational opportunities there.</p> <p>20 students who earned scholarships for vocational training in Portugal, but whose families could not afford to pay for their trips, had the opportunity to pursue their studies and bring their dreams to life because of the support of the CCC.</p> <p>We supported 2 students, with scholarships, to travel to university in Portugal. Both students were in these same financial conditions.</p>	Portugal	1	Internship in Ophthalmology	Coimbra Hospital and University Center (CHUC)	
	Portugal	5	Restaurant and Bar Technician Course	Madeira Professional School of Hotel Management and Tourism - Funchal	"To pay for my flight tickets to Portugal, my family would have had to go into debt and it would take many years to pay off. But with this CCC support, that will not happen; this has allowed me to pursue my goals of having an education." – Josimar
	Portugal	5	Kitchen and Pastry Technician Course	Madeira Professional School of Hotel Management and Tourism - Porto Santo	
	Portugal	2	Professional Course in Auto Mechatronics	Professional School of Espinho - Aveiro	"Through HBD's CCC, I had the great opportunity to receive this support. This opportunity will contribute to great success in my life. I will be a graduate with the support of HBD." – Oldiny
	Portugal	1	Professional Course Administrative Technician	Professional School of Braga	
	Portugal	3	Professional Course Health Auxiliary Technician	Professional School of Braga	"The support from the CCC helped my family and me a lot. It was a great privilege that will change my life forever. Now I'm thinking about graduating and returning to my country, and who knows, maybe one day I'll be able to work at HBD." – Herman
	Portugal	1	Professional Course on Educational Action Technician	Professional School of Guimarães	
	Portugal	1	Degree in Communication Culture and Organizations	University of Madeira	
	Portugal	1	Bachelor's in Cultural Studies	University of Madeira	
<p>FLIGHT TICKETS FOR EDUCATION IN SÃO TOMÉ</p> <p>Payment of a flights connected to an educational opportunity in São Tomé.</p> <p>We supported 1 student with a flight ticket for a professional training course in São Tomé. The student was in the same financial conditions as mentioned above.</p>	São Tomé	1	Humanities and Law Professional Course	Polytechnic Center São Tomé	
<p>MATERIALS FOR SCHOOLS</p> <p>Materials offered to the pre-schools/kindergartens given the need and scarcity of resources in the schools.</p>	Príncipe	2	Pre-schools/Kindergartens ("Creches") of Santo Cristo and Sundy	Refrigerator, oven, various pencils, books, cardboards, glue, scissors, boards, etc.	"This support to our "Creche" will improve the learning conditions of our children because we lack many materials." – Katia

Details of the Environmental & Social Component

€6,442.23

Organisation	Organisation's Objective	Type of Support	Brief Description of Support	More Details of Support	Testimonial
INOVARTE	Local entrepreneur who recycles glass bottles to create glasses and decorative items. In this way she is able to earn a family income while contributing to the problem of waste on the island	Construction Materials and Tools	Angle grinder, glass cutter, sandpaper, boards, beams, glue, "glass sand," etc.	To improve her work, the CCC provided support with materials and equipment: angle grinder, glass cutter, sandpaper, boards, beams, glues, "glass sand," etc.	"This support from HBD's CCC has helped me a lot in my business, such as in improving the quality of my work, by supporting me with construction materials for my store and workshop, as well as production equipment." – Flávia
FFU	Cooperative of women who use waste, primarily flip-flops, to make jewelry, creating a source of income for their families and contributing positively to the environment	Construction Materials	Boards, beams, sheets, nails, cement, stone dust, etc.	For the completion of their store and production atelier, the CCC granted support with construction materials: boards, beams, sheets, nails, cement, stone dust, etc.	"Without the support of HBD's CCC, we would have no way to finish our space. We feel grateful for this help that will improve the way we produce and exhibit our works." – Manuela
JUDO GLOBAL	Judo Global promotes the sport on the island in an inclusive and participatory way, creating equal opportunities in sports for girls and boys	Transportation	Transportation of Judo kimonos from Portugal to Principe	Given the need to transport Judo kimonos from Portugal to Principe for the athletes' use, the logistical support was granted	
ENTREPRENEURSHIP CONTEST	To stimulate the entrepreneurial spirit, the CCC funded the winners' prizes of the Entrepreneurship Contest promoted by the nonprofit SFA	Awards to Entrepreneurship Contest Winners	Upholstery sewing machine, construction materials	Prizes will improve a local spa small business as well as a local upholstery small business	
PROTETUGA	In addition to its other awareness-raising initiatives, Protetuga's Soccer Championship is aimed at educating students from the island's primary schools about the protection of sea turtles and their importance to the environment	Support for the Soccer Championship and "Brinca Brincando"	Food for lunch, school supplies	We supported the lunch served during this championship focused on awareness about sea turtles; Also supported "Brinca Brincando" event with conservation trivia and school supplies	
CARNAVAL	The local Carnival is a socio-cultural celebration widely experienced by the local population	Socio-Cultural Support	Support with costumes, singers, and sound equipment	To promote local culture and tradition, we provided support with costumes, singers, and sound equipment	"Carnaval 2022 was very successful with the support of HBD's CCC; promoting our culture and tradition is keeping alive the history of a people." – Marcelo
MAMA CATXINA	Christmas is a time for sharing and the CCC partnered with Mama Catxina by donating food to the most vulnerable through acts of Christmas solidarity	Food	Rice, beans, pasta, spaghetti, chorizo, salt, vinegar, etc.	Support granted in the form of food such as: rice, beans, pasta, spaghetti, chorizo, salt, vinegar, etc.	"On behalf of the entire Mama Catxina team, we are very grateful for this support. We were able to bring food to 30 families and this was only possible with the support of HBD's CCC." – Maida

Plan for the Remaining Funds

Community Libraries

A total of €61,918.37 has not yet been distributed. This is primarily due to two factors: i) there were fewer requests submitted and approved than expected (i.e., the funds contributed to the CCC during this period exceeded the cost of the approved requests); and ii) the plans for the CCC distribution were finalized and announced across Príncipe in 2022.

A vote among HBD team members concluded that the surplus funds should support community libraries. The importance of literacy—particularly early literacy—is well-researched and the community libraries project will be a worthy recipient of CCC funds.

List of the In-Kind Donations

Non-Financial Support

This is a list of support provided by HBD that was not directly associated with a financial donation from the CCC.

Institution / Individual	Support	Impact
HUNITEL COMMUNITY	Training about boat motors	Training about how to prevent and intervene with boat motor issues had equipped these fishermen with more knowledge
ODAIR A.	Donation of excess wood from HBD's carpentry workshop	After a fire that destroyed his house, he rebuilt the structure of his house with this support
PRÍNCIPE FOUNDATION	Support with boat travel to the Tinhosas Islands	Scientific research carried out on the Tinhosas Islands
PRÍNCIPE FOUNDATION	Support with sound equipment and transportation	531 children and 19 teachers from different schools on Príncipe Island visited the 1 st Environmental Education Fair on Príncipe Island
PRÍNCIPE FOUNDATION	Donation of building materials	Rehabilitation of infrastructure for the Protetuga project
PEDIATRICS PROJECT	Support with guest house accommodation	Doctors stayed in the HBD guest house, enabling pediatric consultations to be carried out
EDNILSA S.	Support with furniture donations after her family experienced a deadly fire	Donation of some furniture enabled her to start her recovery without the burden of this expense

Closing Thoughts

Thank You Very Much!

The effect of our guests' contributions is wide-ranging and important. The HBD Príncipe team thanks everyone who has stayed at Roça Sundy and Sundy Praia for being part of this initiative. The support for the island and its people is possible because of you!

You Can Have a Positive Impact

Want to leave your mark on Príncipe? Visit this remarkable rainforest island and stay with HBD Príncipe.

[Stay With Us](#)

Questions? Ideas? Feedback?

We'd love to hear from you. Contact us at geral@hbdprincipe.com.

